

May District 12 and 13 Meeting Minutes 5/10/2022

District Meeting

Meeting opened w/ Declaration of Unity, AA Preamble, Step 5 Tradition 5, and Concept 5

Introductions & Group Reports:

Name	Group	Update
Aria	Women's Serenity	Status Quo
Maura	Copley Friday	Status Quo
Abby	Park Street	Status Quo
Nicole (Alt: Meredith)	Out of the Basement	Status Quo
Gray	Boston Crossroads	Fully hybrid now
Cory	Willing to Believe	Status Quo – running about 140 people live, 20 on Zoom every Thursday at Emmanuel Church
Rich	Mindful Steps	Status Quo
Michael	Back Bay Steps	Completely separated between Zoom and in-person meeting, confusing for people who are trying to find the meeting. Michael represents the in-person meeting for the most part. The online meeting operates pretty independently. Michael will contact secretary to contact Zoom meeting secretary to try to get a representative to visit District meeting/nominate a GSR. (Online meeting called "Boston Morning Meeting")

Anniversaries

- Jamie - March 30 – 13 Years
- Jules – April 11 – 6 Years

District Trusted Servant Reports

Review of April District Meeting Minutes: Liz M

- Liz M read April Meeting minutes
 - Motion to accept January minutes, seconded; Passes unanimously.

Treasurer's Report: Jamie

- Beginning Balance: \$4558
- Expenses:
 - Blue Host - \$18.99
 - Deposit going out for July 4th Alkathon- \$200

- **Total: \$4339**
- **Group Contributions to District:**
 - Many
 - Total: \$684.10
- **Balance after contributions & Expenses - \$5023.66**
- Prudent Reserve is \$1,200 and COVID reserve is \$400, leaving ~\$3,423 available for the District to use.
- Motion to accept January Treasurers report, seconded; Passes unanimously.

DCM Report - Stephanie

- April Area meeting alternating between in-person and virtual.
- This is the first time back in person in a few years.
- If you received a stipend to go to NERAASA – please submit receipts to treasurer@aaemass.org
- Archives Chairperson role is open
- Corrections and Accessibilities Committee looking to do outreach
- Central Service is going to do a limited run of 3k in person meeting books
- Mass State Convention coming up in May

Old Business

Alkathon

- First Church Somerville is having in-person events and will work with Districts 15/16
- 9am – 9pm on 4th of July in Person
- Previous Alkathon Budget was \$2,166 split into 2 (no 7th Tradition)
 - Past year's 7th Tradition was \$494
 - Typically, pre-COVID, the 7th Tradition would cover most of the event cost.
- We can decide on whether we want to have Speaker format or Speaker/Discussion Format
- We can also split time slots between more than one group, leaving 1 representative from a single group in charge of the slot
- Let Stephanie know if you would be willing to take 3-hour slot to be trusted servant point of contact during the event (there will be 3 4-hour shifts)
- Stipulation on spaces (need to be included on flyer)
 - Requires masks
 - Can serve food from kitchen
 - Strict nut free facility
- Slots (alternating with District 15/16)
 - 9-10 AM: BBS
 - 11-12 AM: Women's Serenity
 - 1-2 PM: Copley Friday (Maura)
 - 3-4 PM: Boston Crossroads
 - 5-6 PM:
 - 7-8 PM:

- Email Stephanie if you would like to speak with your group later and request a time later.
- Let's Jeff to get a count of what he has leftover from Christmas Alkathon (literature) before we order any more information
- Distribute:
 - Chips
 - Living Sober Books
 - Other literature
- Any other thoughts for what we want to do at the Alkathon? (food, literature, etc.)
- Motion to approve \$500 for budget for Alkathon – passes unanimously

November 6 Area Assembly

- In touch with Carlene Messenger Chair – Newsletter published for each Assembly – considering BC High
- BC High is available in November. If we have the budget for this location we should consider it especially for its amenities and accessibility.
- We'll need lots of volunteers, ad hoc meetings for this, including a trusted servant to be point of contact for the duration of the event.

Amy – District 18/19 PI Chair, Area Public Information

- Radio Campaigns
- Last year district 18/19 ran 3-month radio campaign WBOQ (104.9) - \$3000 to run radio announcements during the holidays (Nov-Jan), 10-15 ads/week – bulk during the weekends
- There were 3 different PSA's – all came out of NY
- Went well – got some minor feedback that they were appropriate, useful
- This year they are trying to run campaign July -January. Committee is visiting Districts to ask for \$ to fund the campaign for this timeframe. Visiting districts where this radio station can be heard.
- Districts 18/19 are contributing \$1,500, they already have \$500 – the whole campaign will cost \$6,000 – the radio station is giving us some extra airtime as well. They will also allow us to go on air and talk about what AA is. PSA's to carry the message to alcoholics who still suffer and let them know that AA exists.
- They also want to run ads on ERS, NEX and other stations at various stations at other times of the year.
- The campaign would not go forward unless we were able to raise all \$6,000.
- Past Impressions:
 - Weekly ad impressions: 48,000
 - Monthly impressions: 195,000 reach
 - Overall past campaign reached: 300,000
 - Total ads per week – 20 ads
- Motion to contribute to \$1000 to PI committee for this campaign:
 - Yay: 12

- Nay: 1
- Minority opinion – this is 1/3 of our budget; how effective is radio?
- Second Vote:
 - Yay: 9
 - Nay: 3
- Motion Passes – AA tradition states that we need a substantial majority.
- Other initiatives (digital mediums like spotify, hulu, etc. are all happening at the Area level for the time-being)
- Amy will return in June with an update and if we will go through with the campaign.
- Area Meeting is the First Thursday of the Month
 - They are asking the Area for \$15,000 for other networks and timeslots
 - 7pm on Zoom
- Public Information Committee Ah Hoc Committee for Radio Campaign –
 - May 26 7pm
- District Meeting 18/19 First Monday of Each month
- To ask questions or attend a meeting contact Amy – altheaopus@yahoo.com

New Business

Online Meetings

- Do they belong in the District, or Online Intergroup?
- At last conference, the group could decide what District they wanted to be a part of. They could not be part of District 93 as well though (which is the Zoom/online district) – had to choose 1.
 - Previously, meetings had to have a physical mailing address which would determine district.

Post-Conference Assembly Meeting this Sunday, May 15 (hybrid)

- Aria will attend online and take notes
- Abby and Maura will also try to attend and take notes

Call for Stories for New Big Book

- Also wanted to share this call for stories for the new big book:
https://www.aa.org/sites/default/files/literature/5th_EditionBB_EN.pdf

Motion to close meeting @8PM. Seconded

Zoom Information for District Meeting

The next district meeting is Tuesday, June 14 at 7pm.

District meetings are the second Tuesday of each month from 7pm - 8pm. The Zoom info is:

Information Classification: General

Meeting ID: 895 0001 6324

Passcode: District